Greater Southwest Region

HADASSAH

2010 Spring Conference

April 30 - May 2
Corpus Christi, TX

"Honor the Past - Soar into the Future"
Greetings from our Greater Southwest Region President

BARBARA SHURBERG

WELCOME to CORPUS CHRISTI – site of this year’s Greater Southwest Region Conference. We are so glad you are here – that is what is going to make it so special!

This kind of weekend does not just happen – it takes a lot of work from many people. Our Conference Chairs – Roberta Abelman and Linda Steinberg; the Corpus Christi Hadassah members, ably led by President, Roz Ferrell; Debby Rice, our creative graphic designer/Hadassah volunteer and my administrative assistant, Alexiz Brown took care of the myriad of details. A big thank you to all.

Our region is so lucky to have Julie Morris as our National Conference Advisor. After you hear Julie, you will understand why. With our speakers, Roger Aronoff and Rabbi Kenneth Roseman, the weekend will be complete. No, not quite: the icing on the cake will be our own National President, Nancy Falchuk and the presentation of the Myrtle Wreath Award to our own Chris and Robert Adler.

“HONOR THE PAST AND SOAR INTO THE FUTURE” – yes, we shall honor those outstanding women who have led our region over the years and we shall help prepare all of you to take Hadassah into the future. Take this opportunity to learn, listen, meet, greet and have fun!

Greetings from our Conference Co-Chairs

ROBERTA ABELMAN & LINDA STEINBERG

SHALOM, BIENVENIDO, & WELCOME to Corpus Christi and the Greater Southwest Region Conference 2010! Planning a region conference is certainly a “labor of love and anticipation.” The reward cannot be fully appreciated until it is experienced.

Considerable thought and coordination have gone into choosing the sessions, special speakers and content to educate, enlighten, and entertain. You will have the opportunity to learn more about Hadassah, exchange and develop new ideas and enjoy each other’s company.

We welcome you and trust that you will enjoy this year’s conference. It is our great pleasure to be your host at the 2010 Greater Southwest Region of Hadassah Conference.
Schedule of Events
FRIDAY — APRIL 30

10:00 AM – 5:00 PM  CONFERENCE REGISTRATION
Seabreeze/Sandollar

9:00 – 11:30 AM  EXECUTIVE BOARD MEETING
Presiding: Barbara Shurberg
Catamaran Room

11:30 AM – 12:30 PM  LUNCH ON YOUR OWN

12:30 – 1:30 PM  NEWCOMERS MEET & GREET
Presiding: Debbie Angel
Catamaran Room

12:30 – 1:30 PM  OPENING REGION BOARD MEETING
Presiding: Barbara Shurberg
Seabreeze/Sandollar

1:45 – 2:45 PM  OPENING PLENARY
Presiding: Sharon Gewertz
“Our Leaders... Walking the Walk”
Seabreeze/Sandollar
Conference Chairs Welcome: Roberta Abelman & Linda Steinberg
Conference Advisor Welcome: Julie Morris
Appointment of Committees: Barbara Shurberg
Credentials Committee: Esther Friedman, Chair
Ofelia Averack, Carol Berry & Terri Schepps
Resolutions Committee: Nancy Gordon Goldman, Chair
Debbie Angel, Linda Pravda Horowitz & Evelyn Tencer
National Delegate Election: Barbara Shurberg
Nominating Committee Report & Election of Officers: Linda Freedman Block

3:00 – 5:00 PM  “THINKING HATS”
Presiding: Susie Avnery
Speaker: Julie Morris
Seabreeze/Sandollar

6:00 – 7:00 PM  “SHABBAT BY THE SEA”
Presiding: Corpus Christi Chapter of Hadassah
Shabbat Service Leader: Rikki Schmitchel
Candle Lighting: Iris Karas
Vhavta Prayer: Natalie Honigbaum
Hotel Beach area

7:00 PM  SHABBAT DINNER
Presiding: June Penkar
Blessings: Nada Chandler
Installation of Officers: Laurie Werner
Acceptance Speech: Barbara Shurberg
Kokomos
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 – 8:30 AM</td>
<td>DELEGATES BREAKFAST</td>
<td>Seabreeze/Sandollar</td>
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<tr>
<td>7:30 – 8:30 AM</td>
<td>YOUNG WOMEN’S NETWORKING BREAKFAST (45 or younger)</td>
<td>Catamaran Room</td>
<td>Presiding: Terri Schepps, Speaker: Julie Morris</td>
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<tr>
<td>8:45 – 10:15 AM</td>
<td>SHABBAT SERVICE</td>
<td>Marlin</td>
<td>Presiding: Linda Steinberg</td>
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<tr>
<td>12:00 NOON – 1:45 PM</td>
<td>KIDDUSH LUNCHEON HONORING PAST REGION PRESIDENTS</td>
<td>Kokomos</td>
<td>Presiding: Debby Rice, Program: Linda Freedman Block</td>
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<tr>
<td>2:00 – 3:00 PM</td>
<td>“SOUTHWESTERN JEWS: A SUCCESS STORY – BUT WHY DID IT HAPPEN?”</td>
<td>Seabreeze/Sandollar</td>
<td>Presiding: Ruth Deitch, Speaker: Rabbi Kenneth D. Roseman</td>
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<tr>
<td>3:00 – 4:30 PM</td>
<td>LEADERSHIP WORKSHOP: “WOMEN WHO MAKE A DIFFERENCE”</td>
<td>Seabreeze/Sandollar</td>
<td>Presiding: Barbara Horwitz, Speaker: Julie Morris</td>
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<td>5:45 PM</td>
<td>FIRST BUS LEAVING for ORTIZ CENTER (others to follow)</td>
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<tr>
<td>6:00 – 7:00 PM</td>
<td>KEEPERs &amp; FOUNDERs RECEPTION</td>
<td>Ortiz Center/Nueces Room</td>
<td>Hostess: Judy Yamba, Speaker: Julie Morris</td>
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<tr>
<td>6:15 – 7:00 PM</td>
<td>DELEGATES RECEPTION</td>
<td>Ortiz Center/Corpus Christi Room</td>
<td>Hostesses: Roslyn Josephs Ferrell &amp; Phyllis Roseman</td>
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<tr>
<td>7:30 PM</td>
<td>MYRTLE WREATH DINNER HONORING CHRIS &amp; ROBERT ADLER</td>
<td>Ortiz Center/Corpus Christi Room</td>
<td>Presiding: Barbara Shurberg, Anthems: Annette Sondock, Havdallah Service: Rabbi Kenneth D. &amp; Phyllis Roseman, Introduction: Ruth Hendelman, Speaker: Nancy Falchuk, Tribute to the Adlers: Roslyn Josephs Ferrell &amp; Phyllis Roseman</td>
</tr>
</tbody>
</table>

_Ti m e To be Announced_ |

**BUS LEAVING ORTIZ CENTER returning to hotel**

**TIME TO BE ANNOUNCED**

“KUMSITZ” with NANCY FALCHUK

_An informal “Get Together” with the Hadassah National President_
**Schedule of Events**

**SUNDAY — MAY 2**

7:00 – 8:45 AM
DELEGATES BREAKFAST
*Sandollar*

7:00 – 8:00 AM
PRESIDENTS MEETING
*Presiding: Barbara Shurberg*
*Seabreeze*

8:00 – 9:00 AM
PRESIDENTS MEET THE CABINET
*Meeting with the Region Executive Board*
*Seabreeze*

9:00 AM – 12:45 PM
HADASSAH PROJECTS WORKSHOP: “INVESTING IN THE FUTURE”
*FUNDRAISING ◆ MEMBERSHIP ◆ PROGRAM ◆ EDUCATION*
*Presiding: Amy Applebaum*
*Seabreeze/Sandollar*

1:00 – 2:30 PM
CLOSING LUNCHEON
*Presiding: Marlene Bergman*
*Conference Wrap-up: Julie Morris*
*Credentials Committee Report: Esther Friedman*
*Resolutions Committee Report: Nancy Gordon Goldman*
*2010 National Convention Presentation*
*2011 Region Conference Announcement*
*Kokomos*

2:30 PM
CONFERENCE ADJOURNMENT
Thank you for coming to Region Conference
Have a safe trip home!

_All HANDOUT MATERIALS will be available on our region website (www.southwest.hadassah.org) under “Our Events – Conference Folder” upon completion of region conference_
Welcome to our National Hadassah President

N A N C Y   F A L C H U K

WE PROUDLY WELCOME Hadassah National President NANCY FALCHUK of Newton Center, MA, to our region. She is a past National Coordinator of the Development Division and a member of Hadassah’s National Board Honorary Council and Executive Committee. Nancy was the Coordinator of Hadassah International from 2000 - 2004 and chaired the Hadassah 2000 National Convention in LA. Nancy was a founding member of the HMO Board of Directors, serving from 1995 - 2004. Before becoming Coordinator of Hadassah International, Nancy was Chair for the Medical and Scientific Relationships for Hadassah International (HI) which has groups in over 26 countries around the globe. She worked with HI more than 17 years, traveling through Europe, South America and Israel raising substantial funds for HMO and promoting HMO’s work and creating medical cooperative relationships for Hadassah with other major academic centers. She has chaired HI Conferences in Spain, England, France, Israel and Canada, and chaired both the first Hadassah European Conference in Paris, 1997, and the first Hadassah International Congress held in the U.S. in 1999, and she has spoken in many countries including Sweden, Germany, Finland, Italy, Brazil and Argentina. She also developed the first Major Gifts fundraisers for Hadassah International in Geneva, Paris, and Jerusalem.

In 1990, Nancy co-founded the Hadassah National Center for Nurses Council (HNCNC), the first and still only national professional organization for Jewish nurses. She is currently Chair of the HNCNC Advisory Board whose members include American nursing deans, directors, researchers and nursing administrators. This Center was created to meet the special educational, social and professional concerns of American Jewish Nurses, and to establish a national partnership with the Nursing School and Nursing Division at HMO. With the support of the thousands of members of the Hadassah nurses councils, Nancy spearheaded the effort to successfully create and fund Israel’s first academic clinical masters program in nursing at the Hadassah Henrietta Szold School of Nursing in Jerusalem. Nancy also founded the Montreal Hadassah Nurses Council, the first professional organization for Jewish nurses in Canada. She created the first Hadassah Nursing Institute and the Hadassah Nursing Educational Missions. She also worked with the Hadassah nurses to develop international nursing symposia on trauma, acute care and infection control. Nancy was a Hadassah delegate to three World Zionist Congresses in Jerusalem. In 2008, Nancy, as an honorary delegate of the White House, joined President Bush in Israel in celebration of Israel’s 60th anniversary. In 2002, during the worst of the Intifada and calls for boycotts of Israel, Nancy, with the leadership of Professor Benjamin Sachs of Harvard Medical School, promoted and facilitated the first Hadassah/Combined Jewish Philanthropies of Boston Medical Solidarity Conference to Israel. More than 60 of America’s most prominent physicians came to show their support for their Israeli colleagues and to make the statement that medicine must not be used as a political weapon of war. As this is a world-wide effort, Nancy repeated the mission with Professor Sachs in 2003, then bringing 30 outstanding doctors from the UK, four from Austria and 65 from America. Upon completing her term as coordinator of HI in 2004, Nancy was honored by her international friends and colleagues. They raised funds and established a scholarship award in her name. The Nancy Falchuk Nursing Scholarship Award will be given annually and will include a grant to enhance the work of three nurses at the Hadassah Medical Centers in Jerusalem.

Nancy is a past President of the Boston Chapter and the Chestnut Hill Group and was honored by her chapter and region with their prestigious Tree of Life Award. She is a member of Congregation Mishkan Tefila, a former Vice President of the New England Zionist Federation, and a former Treasurer and Vice President of the New England Jewish Community Relations Council, also serving as Chair of the Middle East Committee for five years. She was elected to the New England ADL Executive Board in 1991 and the Women’s Division of the Combined Jewish Philanthropies in 1996.

Nancy graduated from Woodmere Academy on Long Island and Russell Sage College where she earned her B.S. in Nursing. She is currently an advisor to Best Doctors, a health service company that provides medical services, access to medical information, administrative services and insurance products to over 10,000,000 people in more than 30 countries all over Latin America, Europe, Japan, Middle East and North America.

Nancy is married to Dr. Kenneth H. Falchuk, a Medical Professor at Harvard Medical School and the Co-Founder of “Best Doctors,” an international medical company. They have three children and five grandchildren in Los Angeles, Newton, MA and Manhattan.
Welcome to our National Conference Advisor

JULIE MORRIS

WE PROUDLY WELCOME JULIE MORRIS of Spokane, WA, to our region as National Conference Advisor.

Julie is a member of the National Executive Board, Development Division Strategic Planning Chair, Major Gifts Training Chair and the Chair of Grassroots Membership and Fundraising for the 2012 Centennial Celebration.

She is one of the creators of the Leadership Development Training program, serves on the Speakers Bureau and is also a member of the Influentials to Israel team.

As a former National Vice President, Julie has held various National portfolios, including Co-Chair for the 2008 National Convention in Los Angeles, first Chair of the Woman of the West Cooperative and the Western Area Development Center. She was National Nominating Chair, served on the National Strategic Planning Implementation Team, the Blue Ribbon Commission, the Organizational Structures Task Force and Chair of Leadership Strategies.

Julie helped guide the original reorganization of Hadassah Southern California, Dallas, San Francisco and Seattle. As a former National liaison to these areas, she understands the challenges of change. Julie has also served on the National Governance, Strategic Planning, and Coordinated National Annual Plan Committees as well as serving in the National Organization, Membership and Fundraising Divisions.

She is a past President of the Pacific Northwest Region and past Chair of Camp Young Judaea West. Her region travel included visiting chapters in Washington, Oregon, Idaho and Alaska. During her presidency, she chartered the Fairbanks, Alaska chapter. Currently, Julie serves as an advisor to the region and is the Fundraising Vice President for her Spokane Chapter.

In addition to her work for Hadassah, Julie has been a Director for Variety Club and Easter Seals. A former high school English literature teacher, she has a B.A. from the University of Washington. Julie has also served on her synagogue board of directors and as an advisor to their youth group.

Julie has made 27 trips to Israel with Hadassah and has led several Renaissance Missions. Her most recent trip included the Solidarity Mission following Operation Cast Led.

Her husband, Jeff, is a lawyer. They have three sons and six grandchildren and they are Founders at the Mother and Child Center and the Center for Emergency Medicine in Ein Kerem.
ROGER ARONOFF

ROGER ARONOFF is a Media Analyst and documentary producer with Accuracy in Media (AIM) and is also AIM’s Executive Secretary. Roger has worked as a journalist, TV producer, writer and distributor, and he currently produces documentaries for AIM. He also writes columns, commentaries and articles for the AIM Report, and co-hosts AIM’s weekly “Take AIM” show on BlogTalkRadio. Roger joined AIM in May of 1997 and has written, produced and directed video documentaries that include Confronting Iraq: Conflict and Hope, The Clinton Legacy and TWA 800: The Search for the Truth. Two of his films - Confronting Iraq (2005) and TWA 800 (2002) - have won the top prize in investigative journalism at WorldFest, the prestigious Houston International Film Festival. Other productions for AIM have included AIM’s 30 Year War, a musical essay looking at the life and times of AIM, and Every Quarter Century, a tribute to AIM and its founder, Reed Irvine. Roger is a frequent guest on television and radio programs, including FOX News Channel’s “Fox and Friends” and “The Fox Report,” CNBC’s “Kudlow & Company,” CNN Headline News’ “Prime News,” Canadian Television’s “The Verdict,” USA Radio Network, The Thom Hartmann Program, and The Right Balance.

A University of Texas graduate with a B.A. in History, Mr. Aronoff has worked as a freelance journalist in South Africa, a columnist for the Jewish Herald Voice, and as a producer of syndicated radio and TV musical/variety programs, including “Woodstock: Ten Years Later” and Billboard’s Artist of the Year show. He produced 11 nationally syndicated TV shows, during which time he lived in LA for three years and New York for six years. Prior to joining AIM, Aronoff wrote and produced a monthly “Sixty Minutes” style TV series called “Public Disclosure,” a joint production of Judicial Watch and the Free Congress Foundation. He also produced “The Judicial Watch Report,” a live, one-hour public affairs/political talk-show.

RABBI KENNETH D. ROSEMAN

RABBI KENNETH D. ROSEMAN was born in Washington, DC and lived in Washington, Greece, Switzerland, Cambodia and France while he was growing up. Following service in the US Army, Rabbi Roseman attended Oberlin College, where he was nominated for a Rhodes Scholarship, but instead attended seminary at the Hebrew Union College - Jewish Institute of Religion in Cincinnati, where he graduated and was ordained in 1966. He also earned his Ph.D. degree in Jewish history. In 1974, he became Director of the Institute for Jewish Life, an applied social science think tank in New York City. Two years later, he became the rabbi of Temple Beth El in Madison, WI, and in 1985 the Rosemans moved to Dallas, where he served 17 years as senior rabbi of Temple Shalom. In 2002 they moved to Corpus Christi, where he is now the rabbi of Congregation Beth Israel.

In addition to his rabbinical work, Rabbi Roseman has taught Jewish history at Edgewood College (WI) and SMU, medical ethics at the UW Medical School and history at Texas A&M/Corpus Christi. He is also the author of eight books about Jewish history for young people, two of which have won prestigious prizes, and the co-editor of the prayer book for children presently used in Reform Jewish congregations. His most recent work has been as co-editor of a new book on the history of the Jews of Texas (2006), which was awarded the Parmelee Prize by the Texas Historical Commission. Rabbi Roseman is married to Phyllis. They have four children, all married, and are the grandparents of 11 brilliant and wonderful young people.
CHRIS & ROBERT ADLER

CHRIS and ROBERT ADLER have spent 42 years of friendship, love, marriage and public service in Corpus Christi together.

CHRIS was elected to the Corpus Christi City Council in May, 2009, serving as District 4’s representative, which includes a large portion of Corpus Christi, Flour Bluff and Padre Island. Prior to this, Chris served on the Del Mar College Board of Regents for eleven years, serving two years as its President. She also served on the Corpus Christi School Board for eight years, two years as President. Chris also served on the boards of Congregation Beth Israel, the Art Museum of South Texas, Driscoll Hospital Foundation, Texas State University Foundation, and she has been a member of “Clowns Who Care” (aka Miss Goody 2 Shoes) with a group of 22 women for the past thirteen years, putting a smile on young patients’ faces. She serves on the National Board of Hadassah, for whom she founded “Check It Out,” a Breast Cancer Awareness program that has been presented to over 2,000,000 high school junior and senior girls across the United States.

ROBERT has been a successful and well known business man in Corpus Christi all his life. Though he says he is now retired, his work day is only twelve hours long! He started and operated Atlas Iron and Metal over 45 years ago. He has always loved the scrap business and claims to be the “original, ultimate recycler.” In addition to his business acumen, Robert has been extensively involved in the local community. He served on the board and is a past President of the Lexington Museum, the USO of South Texas, the Mustangs of South Texas, the Rotary Club, many bank boards, the American Red Cross board of directors, the local Women’s Shelter advisory board, the Appraisal District Board, B’nai Israel Synagogue (he has served as President for three terms), and he is also an Eagle Scout to boot. He loves feeding and walking his dogs and even carries dog food in his car at all times and takes care of animal shelters all over Corpus.

Although their volunteer work in Corpus has been rewarding, both Chris and Robert consider their greatest reward and achievement raising their family. Troy, Bobbie, Matt, Kylie and Wayde are the loves of their lives. Both Chris and Robert are proud to be parents, grandparents, siblings and friends.
# Region Conference

**WHO’S WHO AT CONFERENCE?**

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<tr>
<th>Name</th>
<th>Position/Role</th>
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<tr>
<td>ROBERTA ABELMAN</td>
<td>Conference Co-Chair; Incoming Region Treasurer; Fundraising Specialist</td>
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<tr>
<td>CHRIS ADLER</td>
<td>National Hadassah-On-Tour Chair; Past Region President</td>
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<tr>
<td>EMILY ALPERT</td>
<td>Brownsville Chapter President</td>
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<tr>
<td>DEBBIE ANGEL</td>
<td>Region Unit Consultant</td>
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<tr>
<td>AMY APPLEBAUM</td>
<td>Incoming Outreach Specialist; Outgoing Organization Vice President</td>
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<tr>
<td>DR. OVELIA AVERACK</td>
<td>Region Unit Consultant</td>
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<tr>
<td>SUSIE AVNER</td>
<td>Region Service Committee</td>
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<tr>
<td>GOLDA BAKER</td>
<td>Region Honorary Council</td>
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<tr>
<td>SUSAN BLUM BARNETT</td>
<td>Incoming President Dallas Professional Women’s Group</td>
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<tr>
<td>FRANCINE BECKMAN</td>
<td>Incoming Region Area Vice President; Region Unit Consultant</td>
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<tr>
<td>MARLENE BERGMAN</td>
<td>Incoming Corresponding Secretary; Region Area Vice President</td>
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<tr>
<td>RHODA BERNSTEIN</td>
<td>National Major Gifts Chair; Past Region President</td>
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<tr>
<td>CAROL BERRY</td>
<td>Houston Chapter Vice President</td>
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<tr>
<td>LINDA FREEDMAN BLOCK</td>
<td>Nominating Committee Chair; Membership Specialist; Bulletin Editor</td>
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<tr>
<td>NADA CHANDLER</td>
<td>Incoming Fundraising Specialist; Region Unit Consultant</td>
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<tr>
<td>RUTH DEITCH</td>
<td>Region Education/Program Specialist</td>
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<td>LORRI DICKSTEIN</td>
<td>Region Service Committee</td>
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<tr>
<td>DEBBY DLIN</td>
<td>Shreveport Chapter Co-President</td>
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<tr>
<td>BERNICE EDELSTEIN</td>
<td>Past Region President</td>
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<tr>
<td>IRIS FISHERMAN</td>
<td>Houston Chapter Keepers of the Gate Chair;</td>
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<td>Houston Marc Chagall Group Membership Vice President</td>
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<tr>
<td>LISA FRANKLIN</td>
<td>McAllen Chapter</td>
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<tr>
<td>ESTHER FRIEDMAN</td>
<td>Outgoing Austin Chapter President</td>
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<tr>
<td>SHARON GEWERTZ</td>
<td>Outgoing Treasurer; Incoming Region Organization Vice President</td>
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<tr>
<td>CAROL GINSBURG</td>
<td>Shreveport Chapter Co-President</td>
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<tr>
<td>ANNETTE GOLDBERG</td>
<td>Incoming President Houston Annie Leff Group</td>
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<tr>
<td>LYNN GOLDBERG</td>
<td>Houston Hospitality Chair</td>
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<tr>
<td>NANCY GORDON GOLDMAN</td>
<td>Region Area Vice President</td>
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<tr>
<td>BETSY GREENBERG</td>
<td>Austin Chapter Treasurer</td>
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<tr>
<td>TRACY HALL</td>
<td>Waco Chapter</td>
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<tr>
<td>RUTH HENDELMAN</td>
<td>Member, Hadassah National Executive Committee; Strategic Planning Chair;</td>
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<td></td>
<td>Past Region President</td>
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<tr>
<td>BEVERLY HOLLIS HOOD</td>
<td>Region Historian</td>
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<td>LINDA PRAVDA HOROWITZ</td>
<td>Region Unit Consultant</td>
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<tr>
<td>BARBARA HOROWITZ</td>
<td>National Conferences Chair; Region Leadership Specialist; Region By-Laws Chair;</td>
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<td></td>
<td>Past Region President</td>
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<tr>
<td>MINNY KAPILIVSKY</td>
<td>McAllen Chapter</td>
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<td>STEPHANIE KLEINER</td>
<td>Region Unit Consultant</td>
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<tr>
<td>DOLORES KLIKSTEIN</td>
<td>Houston Henrietta Szold Group President</td>
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<tr>
<td>TILLIE KOCH</td>
<td>Region Unit Consultant</td>
</tr>
<tr>
<td>LEA KRAUS</td>
<td>Region Area Vice President</td>
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<tr>
<td>MICHELE KRUGEL</td>
<td>Region Service Committee</td>
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<tr>
<td>JUDITH KRULL</td>
<td>Houston Marc Chagall Group President</td>
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<tr>
<td>SHOSHANNA LANSBERG</td>
<td>Austin Chapter Communications Vice President</td>
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</tbody>
</table>
Region Conference

WHO’S WHO AT CONFERENCE?

DEBBIE LEVINE  Houston Chapter President
PAULETTE LEVINE  Region Unit Consultant
ROBIN LITTMAN  Region Area Vice President
RACHEL LLUVERAS  Heart of Texas Chapter
LENA MALACOFF  Region Outreach Team
ROSA MANDELBAUM  McAllen Chapter
JULIE MORRIS  National Conference Advisor
BARBARA MOSES  Dallas Chapter President
RACHEL O’BRIEN  Incoming Austin Chapter President
ELISE PASSY  Incoming Houston Mesorah Group President
JUDI PAYNE  Houston Chai Group President
JUNE PENKAR  Region Area Vice President
CAROLYN PLESSNER  Region Area Vice President
SONIA RAIZES  Past Region President
MARY LYNN RHODES  Corpus Christi Chapter
DEBBY RICE  Region Organization Vice President
MARLENE ROSENTHAL  National Keepers of the Gate Chair; Past Region President
SUELEN ROTHSCILD  Region Unit Consultant
RIKI ROUSSOS  Houston Stephen S. Wise Group Board
DEVORA RUBIN  Region Honorary Council
GERI SCHEER  Kadima Chapter President
TERRI SCHEPPS  Dallas Professional Women’s Group President
MICKI SCHNITZER  Region Recording Secretary
BARBARA SCHWAB  Houston Kinneret Group President
BARBARA SHURBERG  Region President
CLAUDIA SILBERMAN  McAllen Chapter President
EVA SILBERMAN  Past Region President
LYNNE SINGERMAN  Houston Emma Lazarus Group Programming Vice President
SANDRA SMITH  Houston Anne Frank Group President
ANNETTE SONDACK  National Chair, Hadassah Medical Organization; Member, Hadassah National Executive Committee; Past Region President
LINDA STEINBERG  Conference Co-Chair
LESLIE SUEZ  Austin Chapter Membership Vice President
EVELYN TENCER  Region Unit Consultant
LINDA TENENBOWN  Region Area Vice President
MIA VANETEK  Austin Chapter
DEBORAH WARNER  Houston Ma-Arav Group President
BEA WEISBROD  Region Speakers Bureau Chair
ROSALIE WEISFELD  McAllen Chapter
LAURIE WERNER  National Special Projects Chair; Past Region President
JUDY YAMBRA  Region Parliamentarian
JO ZEFFREN  Dallas Chapter Treasurer
SHARON ZINDLER  Houston Anne Frank Group Book Club Chair

Please forgive us for any names left off this list due to printing deadlines
**Region Conference**

**HOUSEKEEPING RULES**

- NAME BADGES are required to be worn at all events.
- MEAL TICKETS are required at all meal functions.
- SUNDAY CHECKOUT:
  
  LUGGAGE will NOT BE PERMITTED in SESSION MEETING ROOMS. 
  Please call the Hotel Concierge regarding luggage storage.

**CONFERENCE UNDERWRITERS**

We thank our generous Conference Underwriters:

Chris & Robert Adler  
Ron D. Ferrell DDS  
Rhonda & John Hubbard  
Sam L. & Catherine Susser / Stripes Holdings LLC  
H-E-B ◆ ista North America

MYRTLE WREATH VIDEO PRESENTATION  
Video tribute to Chris & Robert Adler was generously underwritten by Sam L. & Catherine Susser / Stripes Holdings LLC

AEP  
City of Corpus Christi  
Combined Jewish Appeal of Corpus Christi  
Copy Doctor  
Corpus Christi Aquarium  
Jenny Craig ◆ Julian Gold  
Jewish Community Center of Corpus Christi  
Miller Lite Beer / Andrews Distributing  
Parkdale Printing

*Please forgive us for any names left off this list due to printing deadlines*
THANK YOU TO OUR CONFERENCE VOLUNTEERS

CONFERENCE CO-CHAIRS
Robert Abelman ♦ Linda Steinberg

RESERVATIONS
Sharon Gewertz ♦ Judy Yambra

TRIBUTE TO PAST REGION PRESIDENTS
Linda Freedman Block ♦ Carol Ginsburg ♦ Marian Prager
Devora Rubin

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Please forgive us for any names left off this list due to printing deadlines
ISRAEL’S NATIONAL ANTHEM

Hatikvah ("The Hope")

The words to Israel's national anthem were written in 1886 by Naphtali Herz Imber, an English poet originally from Bohemia. The melody was written by Samuel Cohen, an immigrant from Moldavia. Cohen actually based the melody on a musical theme found in Bedrich Smetana’s “Moldau.”

ENGLISH

As long as the Jewish spirit is yearning deep in the heart,
With eyes turned toward the East, looking toward Zion,
Then our hope - the two-thousand-year-old hope - will not be lost:
To be a free people in our land,
The land of Zion and Jerusalem.

HEBREW

Kol od balevav
P’nimah
Nefesh Yehudi homiyah
Ulfa’atey mizrach kadimah
Ayin l’tzion tzofiyah.
Od lo avdah tikvatenu
Hatikvah bat shnot alpayim:
L’hiyot am chofshi b’artzenu
Eretz Tzion v’Yerushalayim.

AMERICAN NATIONAL ANTHEM

On Sept. 13, 1814, Francis Scott Key visited the British fleet in Chesapeake Bay to secure the release of Dr. William Beanes, who had been captured after the burning of Washington DC. The release was secured, but Key was detained on ship overnight during the shelling of Fort McHenry, one of the forts defending Baltimore. In the morning he was so delighted to see the American flag still flying over the fort that he began a poem to commemorate the occasion. “The Star-Spangled Banner” was officially made the national anthem by Congress in 1931, although it already had been adopted as such by the army and the navy.

“The Star-Spangled Banner”

— Francis Scott Key 1814

O SAY, CAN YOU SEE, by the dawn’s early light,
What so proudly we hailed at the twilight’s last gleaming?
Whose broad stripes and bright stars, through the perilous fight,
O’er the ramparts we watched, were so gallantly streaming?
And the rockets’ red glare, the bombs bursting in air,
Gave proof through the night, that our flag was still there.
O say, does that star-spangled banner yet wave
O’er the land of the free, and the home of the brave?
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